



December 2 & 3, 2017

info@tallahasseecomicon.org

Tallahassee Automobile Museum

www.tallahasseecomicon.org

2017 SPONSORSHIP PACKAGES

PLATINUM - \$7,500

- Full page color ad inside (front or back) cover of the program book
- 100 inserts placed into VIP gift bags (must provide inserts)
- Ad on the Tallahassee Comic Con "Sponsors" page of our website from time of payment through January 1, 2018
- Sponsor mention on all Tallahassee Comic Con social media accounts
- Your logo on all print advertising from date of payment (dependent upon deadlines)
- Your logo prominently featured on the merchandise/swag bags as a sponsor
- Large banner (4'x8') hung prominently in the convention center (we provide the banner)
- Your logo prominently featured on our "Thank you to our sponsors!" banner inside the convention
- Your logo prominently featured on our "Welcome to Tallahassee Comic Con" banner
- Your 2.5' x 3' branding next to the awards stage inside the convention
- Your sponsorship mentioned in all media spots and broadcast advertising
- 5 VIP passes and 5 weekend passes to Tallahassee Comic Con 2017

GOLD - \$4,000

- Full page color ad in the program book (not inside front or back cover)
- 100 inserts placed into VIP gift bags (must provide inserts)
- Ad on the Tallahassee Comic Con "Sponsors" page of our website from time of payment through January 1, 2018
- Sponsor mention on all Tallahassee Comic Con social media accounts
- Your logo prominently featured on the merchandise/swag bags as a sponsor
- Medium banner (3'x6') hung prominently in the convention center (we provide the banner)
- Your logo on our "Thank you to our sponsors!" banner inside the convention
- Your logo on our "Welcome to Tallahassee Comic Con" banner
- Your logo on sponsors page of the Tallahassee Comic Con website
- 2 VIP passes and 5 weekend passes to Tallahassee Comic Con 2017

SILVER - \$2,000

- Half page color ad in the program book
- 100 inserts placed into VIP gift bags (must provide inserts)
- Ad on the Tallahassee Comic Con "Sponsors" page of our website from time of payment through January 1, 2018
- Sponsor mention on all Tallahassee Comic Con social media accounts
- Your logo on our "Thank you to our sponsors!" banner inside the convention
- Your logo on sponsors page of the Tallahassee Comic Con website
- 5 weekend passes to Tallahassee Comic Con 2017

BRONZE - \$750

- Quarter page color ad in the program book
- Ad on the Tallahassee Comic Con "Sponsors" page of our website from time of payment through January 1, 2018
- Sponsor mention on all Tallahassee Comic Con social media accounts
- Your logo on our "Thank you to our sponsors!" banner inside the convention
- Your logo on sponsors page of the Tallahassee Comic Con website
- 3 weekend passes to Tallahassee Comic Con 2017

Transportation Sponsor – \$500

(only 8 sponsorships available)

- Quarter page color ad in the event program
- Ad on the Tallahassee Comic Con “Sponsors” page of our website from time of payment thru January 1, 2018
- Announcement of your sponsorship on all Tallahassee Comic Con social media accounts
- Your logo on our “Thank you to our sponsors!” banner inside the convention
- Your logo (no greater than 275x275 pixels) on sponsors page of the Tallahassee Comic Con website
- Listed as sponsor in the Tallahassee Comic Con 2017 event program
- 3 weekend passes to Tallahassee Comic Con 2017

Guest Table Banner Sponsor – \$400

(only 1 sponsorship available)

- Ad on each banner that will hang behind the guest tables (ad not to exceed 11” by 11”)
- Ad on the Tallahassee Comic Con “Sponsors” page of our website from time of payment thru January 1, 2018
- Your logo (no greater than 275x275 pixels) on sponsors page of the Tallahassee Comic Con website
- Listed as sponsor in the Tallahassee Comic Con 2017 event program
- 2 weekend passes to Tallahassee Comic Con 2017

Banner sponsorship is subject to further rules and regulations. No alcohol, tobacco or drug companies allowed. Please contact us for details.

VIN Swag Sponsor – \$350

(only 2 sponsorships available)

- Half page color ad on the inside front cover of the limited edition Autograph Book.
- Your logo (no greater than 275x275 pixels) on sponsors page of the Tallahassee Comic Con website
- Listed as sponsor in the Tallahassee Comic Con 2017 event program
- 2 weekend passes to Tallahassee Comic Con 2017

Contest Sponsor – \$300

(only 2 sponsorships available)

- Business card size color ad in the event program.
- Your logo (no greater than 275x275 pixels) on contests page of the Tallahassee Comic Con website
- Announced as sponsor at the start of the Cosplay & Costume Contests main stage shows
- Your logo (no greater than 10”x10”) on our Contests banners on main stage
- 2 weekend passes to Tallahassee Comic Con 2017

Event Badge Sponsor – \$250

(only 1 sponsorship available)

- Your name listed as Sponsor on the back of ALL event badges.
- Your logo (no greater than 275x275 pixels) on sponsors page of the Tallahassee Comic Con website
- Listed as sponsor in the Tallahassee Comic Con 2017 event program
- 2 weekend passes to Tallahassee Comic Con 2017

Website Sponsor – \$100

(only 2 sponsorships available)

- Listed as “Website Sponsor” on the Tallahassee Comic Con “Sponsors” page from time of payment thru January 1, 2018
- Your logo (no greater than 275x275 pixels) on sponsors page of the Tallahassee Comic Con website
- Listed as sponsor in the Tallahassee Comic Con 2017 event program

Want to show your support while also promoting your business? Ads are available in the Tallahassee Comic Con 2017 event program.

Program Ad – \$50

(limited spots available)

- Business card size color ad in the event program

****APPLICABLE TO ALL SPONSORSHIP PACKAGES****

- VIP Passes do not come with VIP Parking or VIP gift bags
- All passes that come with sponsorship packages are to be used by owners/staff of the sponsoring company and are not to be used as promotional items. If you wish to include weekend or day passes for promotional use into your sponsorship package, that is an option.
 - Tallahassee Comic Con will not promote any business, sale, or promotional event in exchange for sponsorship